Rubric for Comic Animator

Plot	 The lack of plot development is a marked deficiency. There is an absence of subject matter to engage the reader. 	 The plot needs better development. More interesting subject matter is needed engaging readers' attention to the plot. 	 The plot is developed to a substantial degree. It holds the reader's interest and prompts further reading. 	 The plot is keenly developed. It propels the person to read to until the final word, and displays great creative writing!
Problem-Solving Ability	 Hardly presents a problem that needs to be addressed bearing little or no information. No or little points are made to resolve the issue. Little to no explanation is given to support the points. 	 Briefly presents a problem that needs to be addressed with accurate information. Few points are made to resolve the issue. Incomplete explanation is given to support the points. 	 Presents a problem that needs to be addressed with accurate information. Points are made to resolve the issue. Explanation is given to support the points. 	 Presents a detailed problem that needs to be addressed with highly accurate information. Wide variety of points are made to resolve the issue. An in-depth explanation is given to support the points.
Drawings/ Visual Appeal/Presentation/ Aesthetics	 Little to no organization or planning. The drawings and views, if executed at all, are hard to perceive. They lack detail, shading, color, or accuracy. The intended message is lost in the ambiguity of what was composed. Does not captivate the viewer's attention. 	 Marginally organized and planned. The drawings and views can be perceived with difficulty. The detailed lines, shades, and colors are minutely visible, and a slight effort is made at accuracy. Interpretation is a problematical. Hardly draws the interest of the viewer. 	 Well organized and planned. The drawings and views can be clearly perceived. The detail of the lines, the shadings, and the colors, are all finely delineated, and there is a degree of accuracy. It enables one to properly interpret the piece. Draws the viewer's attention. 	 Highly organized and planned. There is a clarity in the drawings and views that is artistically brilliant. The work is exquisite in detail and accuracy; viewer is overwhelmed by the skill of the lines, shadings, and color. Allows for immediate interpretation & understanding. Captivates the viewer.
Word Bubbling Benefits Society	 It does not reflect the meaning of the work. The bubbling information, if present at all, is confusing and leaves the reader puzzled. No information relevant to the topic. Is totally devoid of any benefit to society. A search of the material 	 It reflects a limited meaning. The bubbling that is used could be more thorough and descriptive Brief and marginal amount of information relevant to the topic. A large percentage of the work has little benefit to society. Small bits and pieces of the 	 Reflects meaning and message of the work. Most of the meaning(s) are clear and easy to read, with a sound description. A sufficient amount of content is covered. The work being beneficial to society is clearly in evidence. The material presented is 	 Meaning and message of work is clear and precise. The meaning(s) are clear, detailed, easy to read or follow; provides thorough description. Expansive coverage of information is provided. The work is in every respect highly beneficial to society. Every facet of the material is
	offers not a single item or object that is good or positive, and in that sense negates the effort.	material offer a glimpse of being positive, or "good".	good and positive, worthy and well-intentioned.	emotionally elevating, punctuated by its good and positive worthiness.